

Website



High Bridge

Business Excellence Bootcamp

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**HIGH
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Case Study | IATA



Shared consulting methodology for global aviation teams

Client: IATA

Global aviation industry association supporting airlines and aviation professionals across Asia, Europe, and the Americas.

Overall Context

IATA wanted a consistent consulting methodology for teams with varied backgrounds in airlines, airports, operations, analytics, and aviation.

Key Issues

Participants needed stronger tools to:

- Define the right problem before analysis
- Structure issues using MECE
- Prioritize analysis and form hypotheses
- Communicate recommendations top-down
- Apply one method across regions

Solution by High Bridge Academy

High Bridge Academy designed a multi-workshop virtual program across Asia and Americas cohorts.

The program covered structured problem-solving, MECE thinking, analytical prioritization, executive communication, logical storytelling, and Excel skills.

Evidence of Impact

Across 50 valid feedback entries from 24 participants:

8.6

/10

Content rating

8.5

/10

Recommend

8.5

/10

Faculty delivery

Highest-rated areas:

Flawless Communication 1, MECE workshops, Problem Solving 2, structured problem-solving, executive communication, and practical application.

Repeated participant learnings:

MECE, SMART problem definition, SCQ, top-down messaging, stakeholder adaptation, prioritization, proposals, and clearer recommendations.

Client signal

“Very useful,” with “good learnings,” and the Asia team was positive afterwards.

— IATA business sponsor

Case Study | Tamkeen

Shared problem-solving and executive communication for a cross-functional Abu Dhabi team

Client: Tamkeen

An Abu Dhabi-based organization developing professionals across finance, strategy, corporate affairs, executive support, and other functions.

Overall Context

Tamkeen wanted to establish a shared approach to problem-solving and executive communication across a 20-person cross-functional cohort with varied roles and experience levels.

Key Issues

Participants needed stronger tools to:

- Define ambiguous problems before analysis
- Structure complex questions using MECE
- Develop hypotheses and prioritize insights
- Build logical storylines and clear slides
- Present recommendations answer-first
-

Solution by High Bridge Academy

High Bridge Academy designed and delivered a customized seven-workshop program led by experienced faculty with consulting and industry backgrounds.

The program covered problem-solving, definition, structuring, logical storylines, analysis and prioritization, slides mastery, and final presentations.

Evidence of Impact

Across 81 feedback entries from 18 normalized participants:

9.6

/10

Content clarity

9.1

/10

New info learned

9.7

/10

Faculty delivery

Highest-rated areas:

Slides Mastery, Final Presentations, Logical Storylines, Structured Problem-Solving, Analysis & Prioritization, MECE, action titles, and hypothesis development.

Repeated participant learnings:

MECE, problem definition, hypotheses, prioritization, storylines, data analysis, slides, and stakeholder alignment.

Client signal

"It was a great experience working with you and HBA. We appreciated your flexibility and willingness to prioritize client needs."
— Head of Strategic Finance

Case Study | Timmermann Group

Building a repeatable consulting-skills foundation for a fast-growing boutique firm

Client: Timmermann Group

A boutique consulting firm based in Germany, supporting organizations through agile transformations, strategy implementation, and change processes.

Overall Context

As Timmermann expanded rapidly, the firm needed an efficient, repeatable onboarding model to give new Associates a consistent foundation in core consulting skills.

Key Issues

Participants needed stronger tools to:

- Structure ambiguous client problems clearly
- Communicate recommendations top-down
- Work more effectively in teams and with stakeholders
- Build practical consulting habits early
- Create a consistent skill baseline across 10+ Associates

Solution by High Bridge Academy

High Bridge Academy trained Timmermann Associates through a live online Bootcamp led by former McKinsey, Bain, and BCG consultants, focused on problem-solving, storytelling, communication, stakeholder management, teamwork, and analysis.

Evidence of Impact

Across 102 feedback entries from 13 Timmermann participants:

9.0

/10

Content clarity

9.1

/10

New info learned

9.5

/10

Faculty delivery

Highest-rated areas:

Structured Problem Solving, Logical Storytelling, Flawless Communication, Amazing Slides, and Stakeholder Management.

Participant voice

“Although it was time consuming to do next to the daily tasks, it was really useful and will lighten my future work.”

— Associate

“It was very helpful to do the Bootcamp ‘only’ half days with so much input.”

— HR Specialist

Case Study | FMI Consulting



Creating a scalable development path for analysts and consultants

Client: FMI Consulting

A US-based consulting firm developing analysts and consultants for client-facing advisory work.

Overall Context

FMI wanted a repeatable development path for new analysts and consultants, strengthening consulting fundamentals early while keeping the training compatible with live client work.

Key Issues

Participants needed stronger tools to:

- Structure ambiguous client problems clearly
- Communicate recommendations top-down
- Build stronger slide, email, and meeting habits
- Manage stakeholders and conflict more effectively
- Apply consulting skills despite demanding project workloads

Solution by High Bridge Academy

High Bridge Academy trained FMI participants through the live online Business Excellence Bootcamp, led by former McKinsey, Bain, and BCG consultants and focused on problem-solving, storytelling, communication, stakeholder management, high-performance mindsets, and analysis.

Evidence of Impact

Across 38 feedback entries from 8 FMI participants:

9.3

/10

Content clarity

8.5

/10

New info learned

9.2

/10

Faculty delivery

Highest-rated areas:

Structured Problem Solving, Flawless Communication, Stakeholder Management, High Performance Mindsets, and Reflection Day.

Scale signal:

FMI identified 18 analysts and consultants as potential 2026 Bootcamp participants, indicating a repeatable development pathway rather than a one-off training.

Early participant signal

"It's going really good... the host was super engaging and loved how he answered my questions and walked through the slides."

— FMI participant

Case Study | Tecknoworks

Building consulting-grade capabilities during organizational growth and change

Client: Tecknoworks

A Romania-based technology and AI services company supporting clients with software, data, and AI solutions.

Overall Context

Tecknoworks was growing and restructuring, with new leadership roles, stronger functional practices, and more layers of middle management.

Key Issues

Tecknoworks needed stronger tools to:

- Structure ambiguous client and business problems
- Communicate recommendations top-down
- Turn analysis into practical conclusions
- Improve stakeholder management during change
- Build client-readiness and ownership habits

Solution by High Bridge Academy

High Bridge Academy trained selected Tecknoworks employees through the live online Business Excellence Bootcamp, led by former McKinsey, Bain, and BCG consultants.

The program covered structured problem-solving, MECE thinking, SCQA, top-down communication, slide communication, stakeholder management, analysis, synthesis, and recommendation-building.

Evidence of Impact

Across 31 feedback entries from confirmed Tecknoworks participants:

9.6

/10

Content clarity

8.8

/10

New info learned

9.7

/10

Faculty delivery

Key learnings mentioned:

Problem definition, MECE, SCQA, action titles, clearer slides, stakeholder alignment, feedback, and conflict handling.

Management signal:

Andrea (HR Lead) later reported that participants were applying the tools, mentioning them in meetings, and creating visible impact inside the organization.

Buyer takeaway

“High Bridge Academy helped technical professionals become more structured, client-ready business partners during a period of growth and internal change.”

— Tecknoworks Manager

Case Study | Capital One



Custom consulting-skills training for complex financial services challenges

Client: Capital One

A major US financial services institution.

Overall Context

Capital One wanted to strengthen consulting-style problem-solving, communication, and decision-making skills for a strategy and associate-experience team working on complex internal challenges.

Key Issues

Participants needed stronger tools to:

- Define ambiguous business problems clearly
- Use MECE and hypothesis-driven analysis
- Turn brainstorming into recommendations
- Communicate findings top-down
- Build sharper executive-ready slides

Solution by High Bridge Academy

High Bridge Academy delivered a custom 5-workshop remote training series using practical consulting frameworks and exercises adapted to Capital One's business context.

The program covered structured problem-solving, problem definition, hypothesis trees, logical storytelling, communication, slide-making, and a final Project Experience Lab.

Evidence of Impact

Across 19 entries from 12 Capital One participants for Structured Problem Solving:

8.4

/10

Content clarity

7.5

/10

New info learned

8.9

/10

Faculty delivery

Highest-rated areas:

Structured Problem Solving 1, MECE structuring, problem definition, hypothesis trees, ghost slides, Pyramid Principle, and turning analysis into recommendations.

Approved testimonial:

"The case exercise was sharp, the facilitation was engaging, and the frameworks are extremely helpful and practical."

Buyer takeaway

"High Bridge Academy helped us consulting-grade problem-solving and communication tools to real internal business challenges."

— Capital One Manager

Case Study | Troesser

Troesser & Co.



Repeatable consulting-skills foundation for junior consultants and new joiners

Client: Troesser & Co. GmbH

A Germany-based consulting and professional services firm developing junior consultants, trainees, and new joiners for client-facing work.

Overall Context

Troesser had already sent junior consultants to High Bridge Academy and later returned to train new joiners through the Business Excellence Bootcamp, a live online program led by former top-tier consultants.

The goal was a repeatable development path for early-career consultants.

Key Issues

Participants needed stronger tools to:

- Structure ambiguous client problems clearly
- Apply MECE thinking and problem-solving stages
- Build better storylines, action titles, and slides
- Communicate concisely in emails, meetings, and presentations
- Manage stakeholders, feedback, and conflict situations

Solution by High Bridge Academy

High Bridge Academy trained Troesser participants through the Business Excellence Bootcamp, a live online program led by former top-tier consultants.

The program covered structured problem-solving, logical storytelling, slide writing, flawless communication, stakeholder management, analysis, project practice, and reflection.

Evidence of Impact

Across 37 feedback entries from 6 Troesser participants:

9.3

/10

Content clarity

8.8

/10

New info learned

9.3

/10

Faculty delivery

Highest-rated areas:

Amazing Slides, Flawless Communication, Logical Storytelling, Analysis & Synthesis, Reflection Day, and Project Experience Lab.

Repeated participant learnings:

MECE, problem definition, ghost slides, action titles, pyramid principle, stakeholder management, feedback handling, and analysis structure.

Outcome

High Bridge Academy helped Troesser build a repeatable development path for junior consultants and new joiners with practical consulting tools for problem-solving, communication, slide writing, analysis, and stakeholder management.

Case Study | Accor Hotels



Executive-ready problem-solving, storytelling, and slide communication for hospitality teams

Client: Accor

A global hospitality group with a portfolio ranging from luxury to economy, serving guests in over 100 countries.

Overall Context

A newly appointed director wanted to raise the ways of working across marketing, channel strategy, and growth teams, especially in how they used data and communicated with leadership.

Key Issues

Participants needed stronger tools to:

- Structure ambiguous business problems clearly
- Use hypotheses to navigate large datasets
- Turn analysis into focused recommendations
- Build clearer executive storylines
- Improve slide design, action titles, and synthesis

Solution by High Bridge Academy

High Bridge Academy delivered a customized workshop series using Accor's real internal materials as preparation input.

The program focused on Structured Problem Solving, Logical Storytelling, Amazing Slides, MECE thinking, hypothesis-driven analysis, and executive-ready presentation design.

Evidence of Impact

Across 100 feedback entries from 30 normalized participants:

8.6

/10

Content clarity

9.4

/10

New info learned

9.3

/10

Faculty delivery

Highest-rated areas:

Amazing Slides, Structured Problem Solving, Logical Storytelling, Action Titles, MECE, Problem Definition, Hypothesis-Driven Thinking, Prioritization, Ghost Slides, and Executive Storytelling.

Client signal:

Accor highlighted that the sessions were highly valued and that the team stayed actively engaged even in a hybrid format.

Participant voice

"The content was very rich and will certainly be very useful for executive meetings and forums with the various leadership teams."

— Manager

Case Study | Funding Societies

Regional fintech upskilling in structured problem-solving and executive communication

Client: Funding Societies / Modalku

A leading Southeast Asian fintech group supporting businesses across Singapore, Malaysia, Indonesia, and Thailand.

Overall Context

Funding Societies wanted to strengthen structured thinking, problem-solving, executive communication, and slide-based storytelling across regional teams while giving L&D visibility into attendance and learning adoption.

Key Issues

Participants needed stronger tools to:

- Structure complex business problems clearly
- Communicate recommendations top-down
- Build sharper executive summaries and storylines
- Create clearer, action-oriented slides
- Use MECE, SCQA, hypotheses, and prioritization

Solution by High Bridge Academy

High Bridge Academy delivered a sequence of live online workshops led by former top-tier consultants, combining practical frameworks, examples, exercises, and participant feedback loops.

Modules included Flawless Communication 1, Logical Storytelling, Amazing Slides, Structured Problem Solving 1, and Structured Problem Solving 2.

Evidence of Impact

Across 76 feedback entries from 54 normalized participants:

8.4

/10

Content clarity

7.5

/10

New info learned

8.6

/10

Faculty delivery

Highest-rated areas:

Amazing Slides, Structured Problem Solving, Logical Storytelling, and Flawless Communication.

Repeated participant learnings:

MECE thinking, SCQA, top-down communication, action titles, ghost slides, executive summaries, hypothesis-driven problem-solving, prioritization, and concise communication.

Buyer takeaway

“High Bridge Academy helped a leading regional fintech build a shared foundation in structured problem-solving, top-down communication, and executive-ready storytelling.”

— Funding Societies case study

Case Study | OTP Banka

Practical business skills for banking professionals working on complex, cross-functional challenges

Client: OTP Banka d.d.

A leading Croatian bank within the OTP Group, serving customers across retail, corporate, and digital banking.

Overall Context

OTP wanted to strengthen selected employees' practical business skills in a banking environment where professionals must structure complex problems, analyze information, communicate clearly, and align stakeholders.

The bank enrolled employees in High Bridge Academy's Business Excellence Bootcamp.

Key Issues

Participants needed stronger tools to:

- Define ambiguous problems clearly
- Structure analysis using MECE and hypotheses
- Turn data into clear recommendations
- Communicate with managers and senior stakeholders
- Improve stakeholder alignment and business judgment

Solution by High Bridge Academy

High Bridge Academy trained OTP participants through a live online Bootcamp led by former McKinsey, Bain, and BCG consultants.

The program focused on structured problem-solving, logical storytelling, analysis and synthesis, stakeholder management, and practical communication.

Evidence of Impact

Across 33 feedback entries from 6 OTP participants:

8.5

/10

Content clarity

8.7

/10

New info learned

9.3

/10

Faculty delivery

Highest-rated areas:

Structured Problem Solving, Logical Storytelling, Stakeholder Management, and Analysis & Synthesis.

Repeated participant learnings:

MECE, hypotheses, problem definition, data-to-recommendation synthesis, top-down communication, stakeholder alignment, and business judgment.

Outcome

High Bridge Academy helped OTP participants build practical consulting-grade skills for problem-solving, communication, analysis, and stakeholder management in a banking environment.